



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 2

SMART MEDIA GROUP, LLC - 11950

Contract No 391917		Contract Dt 06-29-2012	Revision Dt 08-21-2012	Rev# 3	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM									
Agency Est# MCCRO ORDR 827906			CMS # 238329	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 08-27-2012	End Date 09-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238329							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: C : MCCRO P : ORDR E : 827906																							
<del>1</del>	<del>08-27-2012</del>	<del>09-02-2012</del>	<del>06:00AM - 07:00AM</del>	<del>EYEWITNESS NEWS SUNDAY 6-7A (6243)</del>				<del>1</del>	<del>30</del>							1	1	450	0	0.00			
2	08-27-2012	09-02-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				1	30							1	1	600	1	600.00			
3	08-27-2012	09-02-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				1	30							1	1	900	1	900.00			
4	08-27-2012	09-02-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1	1	1	1	1			5	575	5	2,875.00			
5	09-03-2012	09-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	1							1	575	1	575.00			
6	08-27-2012	09-02-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30			1					1	1,500	1	1,500.00			
7	09-03-2012	09-06-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	30		1						1	1,500	1	1,500.00			
8	09-03-2012	09-06-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	1			1				2	1,200	2	2,400.00			
9	09-03-2012	09-06-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				1	30	1							1	4,000	1	4,000.00			
M			----- ITEM LINE NOTE ----- THE GLASS HOUSE																				
	MG Group #	Preempted	Rate Reason		MG Description				Duration														
	328934	09-03-2012	4,000 PROGRAM CHANGE		1 X 30 @ \$4,300 M 10:00PM - 11:00PM - 09/03/12-09/03/12 (794)			1	30	X													
			MG CMT: Castle																				
		Total:	4,000																	Preempt Total:		-1	-4,000.00
10	08-30-2012	08-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30				1				1	550	1	550.00			
11	08-29-2012	08-29-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30			1					1	1,200	1	1,200.00			
12	09-01-2012	09-01-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	150	1	150.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : 827906															
														Contracted Gross Total:		16	16,250.00	
														Actual Gross Total:		16	16,550.00	
														Agency Commission:			2,482.50	
														Net Total:			14,067.50	
Month/YR			Preempted		Made Good		Contract Total			Adjustments					Actual Total			
Sep 12			4,000.00		4,300.00		16,250.00			300.00 DB					16,550.00			
TOTAL			4,000.00		4,300.00		16,250.00			300.00 DB					16,550.00			

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